

## Third Annual War Chest Campaign Goal Fixed at \$8,042,373 by Group

With 35 towns and cities serving 140 war and home front causes, in a united appeal, the Los Angeles Area War Chest goal in the third annual campaign will be \$8,042,373, according to announcement made this week by the board of directors and the budget and review committee. Torrance is a member city. This is an increase of \$428,794 over the 1944 goal of \$7,613,579, states Neil Petree, president.

Reasons for the larger goal were given by Petree, who pointed out that the budget for USO and other services for the armed forces and merchant marine will be substantially greater, in order to maintain USO camp shows, hospital shows, canteen and recreation centers for American occupation troops and to extend such services to redeployment centers recently reopened in this country. Considerable expansion of USO activities is starting in the Pacific war theatre and United Seaman's Service also is extending its work to the Philippines.

Appropriations for Allied relief remains about the same with concentration of aid to China, the Philippines and smaller European countries where general starvation and disease prevent rehabilitation following liberation.

The War Chest allocation for national and international war causes administered through National War Fund is \$2,969,652, Petree reported.

Chief among local war causes, the Veterans Service Center and contingency fund allotment has been given an additional \$100,000, bringing the total grant to \$225,000 for services to increasing numbers of men and women leaving military service. The budget and review committee reported that necessary information and service centers will be established in the War Chest area at points far distant from the mid-town center at 306 W. Third st., Los Angeles. Work of all centers will be correlated.

Downtown Service Men's canteen to be built by the city in Pershing Square has been admitted to the War Chest; also Officers and Cadets Club. The Downtown Canteen will be operated by USO with cooperation of stars and musicians of radio, screen and stage. War Chest appropriation of \$25,000 will help defray operation expenditures.

Other local war causes are Naval Aid Auxiliary, Women's Ambulance and Defense Corps, E. A. Officers Club, Westwood War Services Council, Hollywood Victory Committee and Hollywood Writer Mobilization. A total of \$421,000 has been appropriated to all local war causes. Salvation Army Global War Services and Red Shield Clubs, which work extensively in the Pacific theatre and military hospitals in Southern California, will receive \$100,000 half to be spent for local services and half for overseas work.

American Relief for India, headed locally by Dr. Robert Millikan of California Institute of Technology, is newly admitted to the War Chest and will receive \$25,000. This organization meets starvation conditions in areas where thousands of Americans are stationed.

Community Chest hospitals, clinics, children's homes, day nurseries, youth activities, family welfare and adult services, special wartime work such as YWCA room registry, the Welfare Information Service for business firms and war plants, and expanded mental hygiene services were granted \$3,533,255 an increase of \$198,123 over last year. Extension of these services to residents of new areas received \$20,000.

The Youth Project, credited with helping to check juvenile delinquency in crowded, less privileged areas was granted \$290,000. Upwards of 25,000 children and young people in eight areas are now enrolled in the Youth Project programs.

An appropriation of \$50,000 for assistance and medical aid to men and women of the film industry was allotted Motion Picture Relief Fund.

A reserve of \$223,485 was earmarked for loss in pledge collections due to death or removals from the area. Campaign and publicity costs were set at \$357,976, or less than 4 1/2 per cent of the total goal, recommended by the budget and review committee and approved by the War Chest executive committee. Year-round administration and collection costs were set at \$51,505.

**ROAD WORK**  
At Monday's meeting of the Board of Supervisors, the sum of \$500 was appropriated for improvement of streets in the City of Palms Verdes Estates. This is part of the City's apportionment of county aid to cities for street work this year, according to Supervisor Darby.

Servicemen's stationery? Call Torrance 444 or 443.

## New Ration Book No. 5 In Prospect

War Ration Book No. 5 is on its way and will be distributed through the public schools in December, Frank S. Balthis, Jr., OPA district director, announced today.

Simultaneously with the distribution of the new "A" gasoline ration book will be issued, Balthis stated.

Smaller than a dollar bill, about the size of a small check book, and containing just half as many stamps as the last book the new food and shoe ration book will prove more convenient to carry and handle, the official pointed out.

Distribution will take place throughout the nation from December 3 through December 15. OPA district offices will fix the exact time for each local area. The new "A" gasoline books will go into use December 22, and war ration book 5 will be used soon after the first of the year for food rationing and for rationing shoes.

"We hope the new book will be the last in the series of wartime ration books, and that there will be plenty of stamps we won't have to use. We cannot gamble too heavily on that, though, since so many months are required to bring a book into being," he said.

The new all-purpose ration book is exactly one-half the size of the present ration books (books 3 and 4), and contains 192 stamps as compared with 384 in book 4.

At the current rate of making stamps good—five red stamps and five blue stamps at the beginning of each month—war ration book 5 can last, if needed, about 15 months.

One hundred and fifty million copies of book 5 are now being printed. The book will contain 48 red stamps numbered from 11 through 58 for use in the meat-fats program. There will be 48 blue (processed foods) stamps, also numbered from 11 through 58. There will be 12 sugar stamps numbered from 23 through 34, and 12 shoe stamps, numbered from 11 through 22.

The book will also contain 72 "spare" stamps—24 of them green stamps numbered from 35 through 58, and 48 of them brown stamps numbered 59 through 108. These spare stamps will be available for use in extending the life of the book to approximately 15 months if needed.

Since war ration book five, containing the new red and blue stamps, will not go into use before January 1, 1946, it will be necessary to use other stamps in book four as substitutes for processed food and meat-fats stamps during the interim period.

The new "A" gasoline book, the third issued under rationing, will differ from the present book only in color. The book will contain five sets of coupons, six coupons to a set numbered A-18 through A-23. Each set of six coupons will cover a different validity period. The first set—the coupons numbered A-18—becomes good December 22.

**CHARLES REED**  
Head of Annual Seal Fund Drive

Charles C. Reed, Lynwood, has been elected president of the Combined Christmas Seal Fund, it was announced today. Miss Beasie D. Stoddard was elected vice-president and Sherman Asche named secretary-treasurer. The Combined Fund conducts the annual sale of Christmas Seals, which finances the year-around fight against tuberculosis and heart disease of the Los Angeles County Tuberculosis and Health Association.

Other members of the Combined Fund Board are: Mrs. E. L. Adamson, Glendale; Mr. Shirley C. Burden, Beverly Hills; K. W. Kendrick, San Marino; Eugene P. Clark, Paul K. Yost, Mrs. W. J. Van Valkenburgh and Dr. Howard W. West, all of Los Angeles.

# Self-Serving MEANS Saving

Most people would rather serve themselves and save . . . that is, they don't believe in paying more for something than is necessary . . . and that is smart! That's why we don't believe in charging high prices . . . we'd rather sell more for a whole lot less the "serve yourself and save your pay" way . . . the DISCOUNT WAY!

AT THE **BIG BUSY**

**Discount**  
1334 EL PRADO

SERVE YOURSELF AND SAVE!

**Drugs**  
TORRANCE

Reg. 5c Box **KITCHEN MATCHES 3¢**

Genuine Pint **Thermos Bottle \$1.09**

Fresh Supply **Flashlight Batteries 3¢**

Heavy Mesh, Durable **DISH CLOTHS 6¢**

Reg. 79c Electric **IRON CORDS 49¢**

Reg. 47c Krank's **After-Shave Lotion 17¢**

Reg. 39c **All-Metal Razor 19¢**

125-ft. Roll **WAXED PAPER 15¢**

Reg. 10c Bar Soap **LUX or LIFEBOUY 5¢ BAR**

Glass Covered **BUTTER DISH 5¢**

Reg. 25c Large Tube **Krank's Shave Cream 9¢**

Large 11-oz. Box **BUBBLE BATH 7¢**

OPEN PATTERN **WHITE CHINA PLATES DINNER SIZE 2 for 25¢**  
(Limit 12)

PACKAGE OF 150 **PAPER TOWELS 9¢**

BOX OF 50 **BOOK MATCHES 10¢**  
(Limit One Box)

REGULAR \$2.98 GENUINE **PYREX \$1.77**

**Vaculator COFFEE MAKER 1**

BOX OF 12 **SANITARY NAPKINS 5¢**  
(Limit 4)

**Check Discount's every day Drug Prices**

Enjoy These Savings Yourself!

Reg. 17c U.S.P. **CITRATE OF MAGNESIA . . . 7¢**

Reg. 75c Size **LISTERINE . . . 59¢**

Reg. 75c Size **DOAN'S KIDNEY PILLS . 31¢**

Reg. 75c Size **CAROID & BILE TABLETS . 39¢**

5-lb. Bag **EPSOM BATH SALTS . 14¢**

Reg. Bars **SWEETHEART SOAP . 3 Bars 10¢**

Box of 100 **UPJOHN'S UNICAPS . \$2.96**

GENUINE THERMOS METAL **LUNCH PAIL COMPLETE \$1.69**

Reg. \$1.25 Size **ABSORBINE JUNIOR . . . 69¢**

Reg. \$1.00 Size **IRONIZED YEAST TABLETS 49¢**

Full Pint U.S.P. **MILK OF MAGNESIA . . . 9¢**

Reg. \$1.25 Size **PINKHAM'S VEG. COMPOUND 73¢**

Bottle of 100 **ASPIRIN TABLETS . . . 5¢**

Full Pint **RUBBING ALCOHOL . . . 14¢**

1000 1/4-Grain **SACCHARIN TABLETS . . . 39¢**

**THIS WEEK'S RED HOT SPECIALS!**

**CIGARETTES YOUR FAVORITE BRAND**

**FRIDAY—ALL DAY**  
LIMIT 2 PACKAGES

SHIPMENT JUST ARRIVED of

**KLEENEX and**

**Pond's Tissues**  
LIMIT 1 PACKAGE

On Sale Friday—10 A.M.

JUST ARRIVED! **FRESH CHOCOLATES 89¢**  
ONE-POUND BOX



SNAP-TITE **VACUUM BOTTLE STOPPER 15¢**

GENUINE NYLON **TOOTH BRUSH 9¢**  
EACH (Limit 4)

NON-ROLL **Nursing Bottles 1¢**  
EACH (Limit 6)

Don't neglect your beauty during hot weather! Bring all of your beauty problems to Discount's noted cosmetician. She'll be glad to advise you as to just the right cosmetic to use to enhance your summer loveliness. Of course, this service is FREE at Discount's

## Cosmetic Bar

Featuring All Nationally Famous Brands

**DOROTHY GRAY'S**  
ELATION COLOGNE \$2.00  
Deluxe Pkg. . . \$2.00

SALE ENDS SATURDAY  
**PRIMROSE HOUSE**  
SPICE DEODORANT  
Reg. \$1.00  
Jars **2 for \$1.00**

**DANA'S ORIGINAL TABU**  
PERFUME 1-Drum Bottle . . . \$2.75  
SHAMPOO . . . \$1.00

**PRIMROSE HOUSE**  
HI-SHEEN CREAM SHAMPOO . . . \$1.00

**CELLOGEN HORMONE CREAM DOROTHY GRAY . . . \$5.00**  
**HORMONE CREAM ENDO CREAM . . . \$3.50**  
**HAND LOTION ENDO CREAM . . . \$1.25**  
**MAKE MAKE-UP ELMO PHOTO FINISH \$1.50**  
**NEW SUMMER SHADE CHEN-YU FROZEN FIRE 75¢**  
**MATCHED MAKE-UP DU BARRY . . . \$2.00**  
Lipstick and Powder "Strawberry and Cream"

**WESTMORE LIQUID MAKE-UP OVERGLO . . . \$1.50**  
**LEG MAKE-UP TUSSY'S SHOWOFF . 50¢**  
**VICTORY TAN LEG MAKE-UP EATON'S . . . 19¢**  
**PRISMATIC MAKE-UP ANATOLE ROBBINS . \$1.00**  
**NEW DRY SKIN CREAM COLONIAL DAMES . \$1.00**

## Liquor Dept.

WE HAVE THE WHISKEY!

**GOLDEN WEDDING FIFTH \$3.45**  
**OLD THOMPSON FIFTH \$3.50**  
**SUNNYBROOK FIFTH \$3.65**  
**SUNNYBROOK PINT \$2.30**  
**SCHENLEY FIFTH \$3.95**  
**3 FEATHERS FIFTH \$3.95**  
**3 FEATHERS PINT \$2.47**  
**3 FEATHERS 1/2 PINT \$1.26**  
**HARWOOD'S CANADIAN FIFTH \$6.17**

AND MANY OTHER POPULAR BRANDS TOO NUMEROUS TO MENTION!